



106TH

ANNUAL
RECEPTION

SPONSORSHIP PACKAGE

Virtual // September 10, 2020

THE WBAI ADVOCATE FOR WOMEN AWARD

The WBAI Advocate for Women Award celebrates and recognizes the achievements of an individual who has shown particular commitment to advocating for women, expanding opportunities for women, and promoting women within the legal profession and outside of it.

2020 HONOREE AND RECIPIENT



Richard Durbin

Senate Minority Whip and Senator for Illinois

Senator Dick Durbin, a Democrat from Springfield, is the 47th U.S. Senator from the State of Illinois, the state's senior senator, and the convener of Illinois' bipartisan congressional delegation. Senator Durbin also serves as the Democratic Whip, the second-highest-ranking position among the Senate Democrats. Senator Durbin has been elected to this leadership post by his Democratic colleagues every two years since 2005. Senator Durbin sits on the Senate Judiciary, Appropriations, Agriculture, and Rules Committees. He is the Ranking Member of the Judiciary Committee's Subcommittee on Immigration and the Appropriations Committee's Defense Subcommittee. Senator Durbin has been a longstanding champion for women in his legislative and professional endeavors and the WBAI is thrilled to bestow the Advocate for Women award on him during its Annual Reception.

2020-2021 PRESIDENT



Kathryn L. Conway

Trial Lawyer // Power Rogers, LLP

Kathryn (“Kate”) Conway was virtually installed as the 106th President of our Association on May 27th, 2020 by the Honorable Justice Thomas Kilbride. Kate is a trial lawyer with the Chicago law firm of Power Rogers, LLP where she represents injured people and their families in personal injury and wrongful death actions, including medical malpractice, premises liability, product liability, automobile, and transportation negligence cases. Kate has successfully tried cases in both State and Federal Court and has helped recover millions of dollars for her clients over the course of her career. In every year since 2014, Kate has been selected as an Illinois Super Lawyers Rising Star. Similarly, in each year since 2015, Kate was named an Illinois Emerging Lawyer. In 2019, Kate was named one of the 40 Lawyers Under 40 in the State of Illinois by the Chicago Daily Law Bulletin. Kate earned her undergraduate degree at the University of Illinois Urbana-Champaign before obtaining her Juris Doctor from Loyola University Chicago School of Law with a Certificate in Advocacy. Kate and her husband Conor Hunt, an attorney at Marshall Gerstein & Borun, LLP, welcomed their son Elliot last June.

Kate is honored to join the list of impressive women who have led the WBAI since its inception in 1914. Kate is committed to continuing the important work the organization has done in promoting women’s rights in the workplace and beyond. Her theme for the 2020-21 bar year is Equality Through Opportunity. Kate and her fellow Board of Directors look forward to creating opportunities through legislative action, educational programming, networking events, community service initiatives, and collaboration with other bar associations in furtherance of the WBAI’s mission to promote and foster, advance and protect the interests and welfare of women and women lawyers. Thank you for supporting us in this effort.

SPONSORSHIP OPPORTUNITIES

| | SOLD OUT | | | | |
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| SPONSOR BENEFITS | Presidential \$6,000 | Diamond \$5,000 | Gold \$3,500 | Silver \$2,500 | Bronze \$1,500 |
| PRE-EVENT | | | | | |
| Logo on the event website linked to sponsor company website | • | • | • | • | • |
| Logo included in all email promotions with a link to sponsor company website | • | • | • | • | • |
| Dedicated social media post made to WBAI's Facebook, LinkedIn, and Twitter channels acknowledging sponsor company | • | • | • | • | • |
| Banner ad placed in WBAI Member Monday eNewsletter | • | • | • | - | - |
| ON-SITE EVENT | | | | | |
| Video advertisement inclusion during the event pre-roll | :30 seconds | :20 seconds | :10 seconds | - | - |
| Logo inclusion during the event pre-roll | • | • | • | • | • |
| Video advertisement during the event program | :30 seconds | :20 seconds | - | - | - |
| Honorable mention during the program | • | • | • | • | - |
| Logo displayed on event stream webpage linked to sponsor company website | • | • | • | • | • |
| Banner ad prominently displayed on event stream webpage | • | - | - | - | - |
| POST EVENT | | | | | |
| Exclusive email sent to the entire WBAI membership featuring an interview about your business and/or one of your attorneys | • | • | • | - | - |
| Ad in WBAI Newsletter | 2 Full Pages | 1 Full Page | 1 Full Page | 1 Half Page | 1 Half Page |
| A blog post authored by sponsor company and featured on the WBAI website and social media | • | • | • | • | • |

READY TO SPONSOR

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We/I commit to participating in the WBAI's Annual Reception at the level checked below and agree to pay the amount indicated by the deadlines given below:

- | | | |
|---|--------------------------|-----------------------------------|
| SOLD OUT Presidential Sponsor (\$6,000) | <input type="checkbox"/> | Silver Sponsor (\$2,500) |
| SOLD OUT Diamond Sponsor (\$5,000) | <input type="checkbox"/> | Bronze Sponsor (\$1,500) |
| <input type="checkbox"/> Gold Sponsor (\$3,500) | <input type="checkbox"/> | Individual Ticket (\$50) _____QTY |

Signature

Date

Please return this form to the WBAI via facsimile (312-341-8533); mail to Women's Bar Association of Illinois | 321 South Plymouth Court, Suite 4S | Chicago, IL 60604; or email WBAI Executive Director Monique Austin at wbai@wbaillinois.org.

ADVERTISEMENT SUBMISSION INSTRUCTIONS

If your sponsorship level comes with an ad for the WBAI Newsletter, video advertisement or banner ad, please refer to these instructions:

Video Ad format:

Please provide an MPG4 video file that is rendered at 1920 x 1080. All video advertisements are due September 3, 2020 and can be uploaded [here](#).

eNewsletter Banner Ads

Please use the following specs

- 600px x 120px
- Maximum file size 120 KB
- Formats accepted - JPEG, GIF, PNG
- Animations are accepted as long as they don't exceed the maximum file size

Advertisements are due September 3, 2020 and can be uploaded [here](#).

Newsletter Ads

Please submit your ads for the newsletter via the web at: www.wbaillinois.org/newsletter

Complete specifications can be found at: www.wbaillinois.org/specs

¼ Page: 4 ¼" x 5 ½"

½ Page: 8 ½" x 5 ½"

Full Page: 8 ½" x 11"

Keep live matter 1/4" from trim on each side

If you have any questions about advertisement specifications, please don't hesitate to contact Monique Austin at wbai@wbaillinois.org



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